

BENIN ECOTOURISM CONCERN

**We are at your service ...
Please do not hesitate**



**CONSULTANCY – SUSTAINABLE
TOURISM AND TERRITORIES –
ECOTOURISM PROJECTS – STUDIES –
TRAINING – COACHING – MARKETING
STRATEGY**

working for nature and communities welfare

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⇒ SERVICES AND EXPERTISE

For 15 years now, we have been guiding local authorities and private companies from Benin and West Africa sub-region to set up ecotouristic services. Public authorities, States, accommodation centers, tour operators, or service providers request our services to help them for the creation, development, promotion or evaluation of their projects. The ecotourism principles promoted by The International Ecotourism Society (TIES: www.ecotourism.org), of which we are members, are our work guidelines. You will find below more information about our services and expertise.

⇒ LOCAL AUTHORITIES GUIDANCE

Integration of sustainable development within territories, development of local Agenda 21 for tourism, development and land management strategies, public policies for tourism assessment, management of ecotouristic areas, drafting of action plan for tourism and climate, etc.



⇒ TRAVEL AGENCIES AND TOUR OPERATORS

Support Travel agencies and Tour operators for them to adapt to the latest clients' expectations and to legislation. Eco-Bénin works with the Beninese Standardization Agency for the Beninese program of tourism certification for the integration of social and environmental responsibility by tour operators.



www.ecobenin.org

⇒ TOURISTIC PROJECTS

Projects feasibility studies integrating sustainable development (ecotouristic center, environmental protection, respect of people's expectations, ecolodging, etc.), policy and strategy for sustainable development / environmental responsibility for an accommodation, a cottage, a recreation center, a museum, etc. (analysis, implementation, support, monitoring and evaluation, strategy to promote communication, etc.)

⇒ STUDIES

Qualitative market studies on responsible tourism, benchmarking, evaluation, certification rules, etc.



⇒ TRAINING

Training tourist professionals to sustainable development, local capacity building in marketing and project management, individualized coaching, trainers training, practical trainings in tourism businesses (catering, guiding, maid, receptionists, etc.)



⇒ OTHER EXPERTISE AREAS

Marketing strategy and communication, organization of events related to tourism (exhibition, workshops, professional meetings, etc.), conferences & facilitation. Conferences & animation

